

# Case Study - Data Management Services (Data Validation)

## Delivery Model

Managed Services (Remote)

## Project Details

6 years and counting...

## Business Value Delivered

DesiCrew is instrumental in showcasing the utilization of donor funds.

15,000 reports generated every year (and counting), from DesiCrew, ensures sustained support from donors.

DesiCrew provides cost-effective solutions to generate funds.

## Achievements

Create donor reports that shows the impact created by donor contributions.

These reports help sustain the contributions from the donors.

DesiCrew helped the client create a new revenue channel by creating quality reports.

This project is and has been delivered by an all-girls team. From a social impact perspective the earnings of these girls have given them economic independence.

## Background

- The client is one of the largest online donation platforms in India. It allows people to support a cause through NGOs that have been scrutinised for transparency and credibility.
- The client was looking for a service partner who could validate details submitted by an NGO on the utilization of the donations given to them.
- Due to the sensitive nature of work, the client was looking not only for a responsible organization but also an entity that could carry this out professionally.

## DesiCrew's Solution

- Data is received in different formats, in different shapes and sizes - literally - from all corners of India.
- DesiCrew has created a template that captures the relevant data and presents it in a format that can be easily interpreted by the donors.

## Operational Advantage

- This NGO benefits from DesiCrew's high-value service at comparatively lower costs.
- DesiCrew's adherence to TATs and SLA ensures volume fluctuation and erratic flow of data do not affect the compilation of monthly reports on time.