



SOCIAL MEDIA INTERN

We are a bunch of Dreamers! And we are looking to expand our team.

DesiCrew Solutions Pvt Ltd is an Impact Sourcing Company incubated out of IIT-Madras. Incorporated in 2007, DesiCrew offers back office support to customers across multiple verticals. Data Management Services, Digital Supply Chain and Customer Experience Management Services are the broad service offerings to our customers.

Now, DesiCrew is looking to hire an intern with strong knowledge and understanding of the digital media landscape, including various social media websites. We are currently redesigning our website, and will soon launch a social media campaign. The intern hired for this position will need strong critical thinking skills in order to integrate into our vibrant and passionate team who are very excited to share this exciting launch with an intern hoping to gain a ton of great online experience.

Responsibilities

- Contribute to website redesign project in various ways
- Monitor and post on blogs, forums, and social networks
- Online outreach and promotion using Facebook, LinkedIn, Twitter, and more
- Website and social media optimization
- Keyword analysis

Requirements

Our ideal candidate is someone who walks into a room of people and can't leave without making a few friends. Someone who is obsessed with social media and is creative and thoughtful when interacting with online communities and building relationships. Any prior experience on Social Media Monitoring would be an added advantage.

Interested Students can write to us with their LinkedIn/FB profile to hr@desicrew.in